

# From the Committee of Cheltenham Art in the Park

## 1. Introduction

It's a Cheltenham Art in the Park exhibition, but not as you know it!

We all regret having to cancel our 51<sup>st</sup> annual exhibition in the Imperial Gardens but the way things are progressing at this time I think we can at least agree it was the right thing to do.

But we are all experiencing lots of alternative on-line entertainment; education, music, art and now even our own local Cheltenham festivals, so perhaps AITP should join in?

Would you like to join us in an on-line 4 week show starting Saturday 20<sup>th</sup> June and ending on Sunday 19<sup>th</sup> July?

## 2. The Concept

- Entry for you is free
- You can send us up to 3 good quality photographs of new work which will be posted on our AITP Instagram and Facebook accounts
- We would encourage you to open your own Instagram and/or Facebook account if you don't have these already so you can see your work and the competition on-line
- We would also ask you to encourage your followers, friends and family to follow the AITP accounts
- At the end of the 4 weeks the photograph with the most Instagram and Facebook **Likes** combined will win a prize, details of which will be announced soon
- You can offer your work for sale or just to show it
- All sales go directly to you and there will be no levy on your sale by AITP

## 3. What you need to do

- Photograph carefully up to 3, as yet unseen by AITP; paintings, drawings or limited-edition prints. The resulting files should be no greater than 1Mb in size.
- Describe the title, media used and the size in inches of each piece of art and we will post this information with the photograph
- If you would like to sell the art, also provide a price that includes free UK delivery and details of how the buyer can contact you directly (Please T&C below)
- Use the following email address only to get your work and its details to AITP
- Email us at: [CheltenhamAITP@virginmedia.com](mailto:CheltenhamAITP@virginmedia.com)

#### 4. What happens next

- Get your entries to us as soon as you like and entries will start to be posted from Saturday 20<sup>th</sup> June
- Entries received after the 17<sup>th</sup> July will not be posted and will therefore not be part of the competition
- After the 19<sup>th</sup> July the posted piece of art with the most **Likes** will be announced by email and on our social media and then the artist will receive their prize

#### 5. Terms and conditions

- Usual AITP rules apply except of course no need to worry about making sure you follow our hanging rules!
- Whilst the artist retains ownership of their photographs, by submitting your photographs you are allowing the AITP committee (and any of our sponsors) to use your photographs in connection with any AITP publicity or promotion.
- Photographs not meeting the submission requirements described above in section 3 will not be posted.
- If a price and contact details are not provided the work will be marked by AITP as NFS, Not For Sale.
- AITP will not enter into any communication with a potential buyer or facilitate any sale.

Thank you for reading this and we hope you will join in our on-line show.

*The committee of Cheltenham Art in the Park.*